

**ANNUAL REPORT FOR CY 2012**  
**THE KOREAN ASSOCIATION FOR INFORMATION SYSTEMS (KrAIS)**

November 1, 2012

**Letter from Co-Chairs of KrAIS**

Dear KrAIS members,

We are pleased to inform you that the 2011 LG CNS/KrAIS Post-ICIS Workshop in Shanghai last year was a great success, exceeding the quality and quantity of the previous year's workshop. Thank you for your support and participation. Professors Jahyun Goo and Sang-Yong Lee will be the program co-chairs for the LG CNS/KrAIS Post-ICIS Workshop in Orlando, FL in 2012. We look forward to your continued support and participation.

As an official chapter of the Association for Information Systems (AIS) serving AIS members with Korean heritage, KrAIS aims to promote the exchange of ideas and knowledge among Korean scholars and professionals who are engaged in the development, management, and use of information and communications technology. Furthermore, KrAIS aims to build a healthy and strong network of Korean IS scholars and professionals not only to better serve our members but also to contribute to AIS.

This annual report summarizes the current status and major activities of KrAIS in 2012. Thank you very much for your support!

Best regards,

Ho-Geun Lee, Yonsei University, Co-chair, KrAIS  
Gwanhoo Lee, American University, Co-chair, KrAIS

## **I. LEADERSHIP TEAM STRUCTURE**

*(Listings are in alphabetical order)*

### **Advisors:**

Ingoo Hahn (한인구), KAIST – an ex officio member (President, KMIS)  
Jae Kyu Lee (이재규), KAIST  
Jung Pil Shim (심정필), Mississippi State University/Georgia State University

### **Co-chairs:**

Gwanhoo Lee (이관후), American University  
Ho-Geun Lee (이호근), Yonsei University

### **Co-secretaries:**

Se-Joon Hong (홍세준), Korea University  
Dongmin Kim (김동민), University of New Brunswick

Treasurer: Hee-Woong Kim (김희웅), Yonsei University

Director of Communications: Jungpil Hahn (한정필), National University of Singapore

### **Members-At-Large:**

Gee-Woo Bock (박기우), Sung Kyun Kwan University  
Dan-Jong Kim (김단중), University of North Texas  
Seung-Hyun Kim (김승현), National University of Singapore  
Yongsuk Kim (김용석), Hong Kong University of Science and Technology  
Habin Lee (이하빈), Brunel University  
Youngjin Yoo (유영진), Temple University  
Victoria Yoon, University of Maryland, Baltimore County

### **Program Co-chairs for 2011 Post-ICIS Workshop:**

Jahyun Goo (구자현), Florida Atlantic University  
Sang-Yong Lee (이상용), Hanyang University

Student Representative: Minwoo Lee (이민우), McGill University

## **II. SUMMARY OF 2012 LG CNS/KrAIS POST-ICIS WORKSHOP**

The LG CNS/KrAIS Post-ICIS Workshop is our flagship program. The objective of the Workshop is to promote the exchange and sharing of research conducted by KrAIS members. More specifically, the Workshop will focus on helping graduate students and junior faculty improve their research and develop scholarship through close interactions with peers and senior faculty. The workshop will help graduate students and junior faculty publish their research in top-tier scholarly journals and effectively move their careers forward. Another important objective of the Workshop is to improve the reputation and the impact factor of the KMIS' flagship journal, Asia Pacific Journal of Information Systems (APJIS) through citations and publications. Ultimately, the goal of the workshop is to promote quality and the reputation of the scholarship of Korean IS scholars.

Below is a summary of the results of 2011 LG CNS/KrAIS Post-ICIS Workshop (see the Appendix for detailed program information).

### **Date/Time**

December 7, 2011, 12:30 pm to 5:30 pm

### **Venue**

Room 3E, Shanghai International Convention Center, Shanghai, China

### **Participants** (see the Appendix for details)

In total, 72 KrAIS members registered and participated in the program

### **Papers presented**

In total, 22 papers were presented in the format of interactive paper session. The best paper of the program was presented to all participants.

### **Panel session**

Eight senior members participated in a panel session. Two topics were discussed: (1) introductions to top IS journals and (2) increasing research productivity.

### **Expenses**

- Scholarships to four graduate students: \$500 x 4 students = \$2,000
- Meeting room rental, equipment rental, catering services: \$1,385.96 (see the Appendix for more details)
- Dinner reception: \$1,500
- Other miscellaneous administrative cost: \$200
- Total expense: \$5,085.96

### **Revenue**

- LG-CNS fund: \$3,000
- Registration fee: \$2,050
- Total revenue: \$5,050.00

# **Post-ICIS 2011**

## **LG CNS/KrAIS WORKSHOP**

**December 7 (Wednesday), 2011**  
**Shanghai, China**

**Shanghai International  
Convention Center, 3E**

# WORKSHOP COMMITTEE

## ❖ **KrAIS Co-chairs**

- Ho-Geun Lee (Yonsei University)
- Gwanhoo Lee (American University)

## ❖ **Program Co-chairs**

- Dan J. Kim (University of North Texas)
- Gee-Woo Bock (Sungkyunkwan University)

## ❖ **Workshop Advisory Members**

- Jae Kyu Lee (KAIST)
- Jae-In Oh (Dan-Kook University)
- Jung Pil Shim (Georgia State University)

## ❖ **KrAIS Executive Committee**

- Jungpil Hahn (Purdue University)
- Se-Joon Hong (Korea University)
- Dongmin Kim (University of New Brunswick)
- Hee-Woong Kim (Yonsei University)
- Seung-Hyun Kim (National University of Singapore)
- Yongsuk Kim (Hong Kong University of Science and Technology)
- Gwanhoo Lee (American University)
- Habin Lee (Brunel University)
- Ho-Geun Lee (Yonsei University)
- Sang-Yong Lee (Hanyang University)
- Youngjin Yoo (Temple University)
- Victoria Yoon (University of Maryland, Baltimore County)

# LG CNS/KrAIS Workshop Program

Dec 7 (Wed), 2011

- ❖ 1:00-1:20: Opening/Intro (Prof. Ho-Geun Lee and Prof. Gwanhoo Lee)
- ❖ 1:20-2:50: Paper Session (Prof. Dan J. Kim)
  - *Seven tables with 3-4 papers/table, 18 minutes/paper*
- ❖ 2:50-3:10: Student Paper Awards & Best Paper Presentation
  - *Best among the four graduate awardees*
- ❖ 3:10-3:30: Break
- ❖ 3:30-5:00: Panel Discussion (Prof. Gee-Woo Bock)
  - *Panel discussion geared towards doctoral students and early Asst professor - job market, dissertation-to-publication, review process, etc.*
- ❖ 5:00-5:15: KrAIS Business Meeting
- ❖ 5:15-5:30: LG CNS Talk (정의찬 상무)
- ❖ 5:30: Closing (Prof. Ho-Geun Lee and Prof. Gwanhoo Lee)

# Round Table Discussion

\* 7 person per table

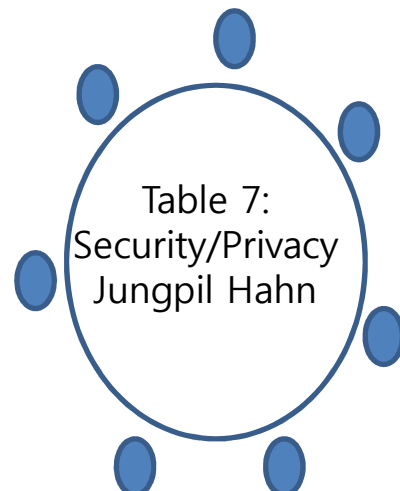
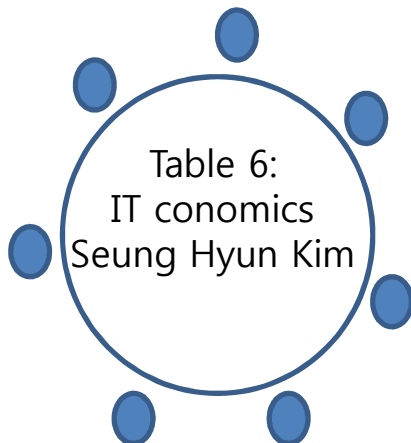
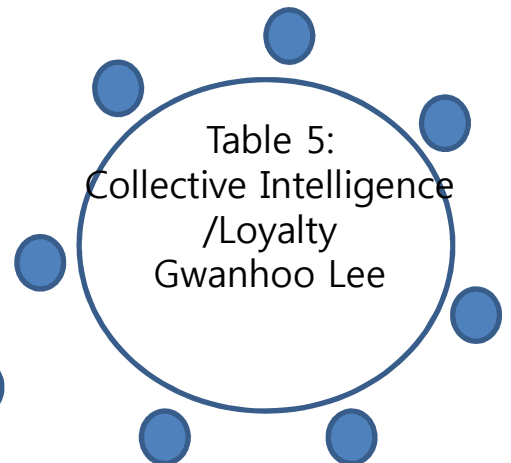
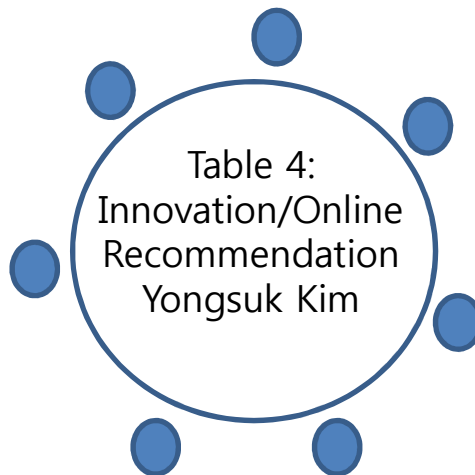
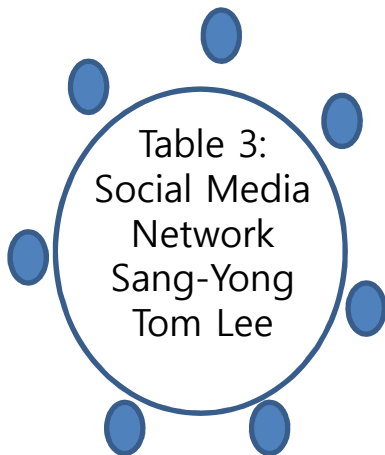
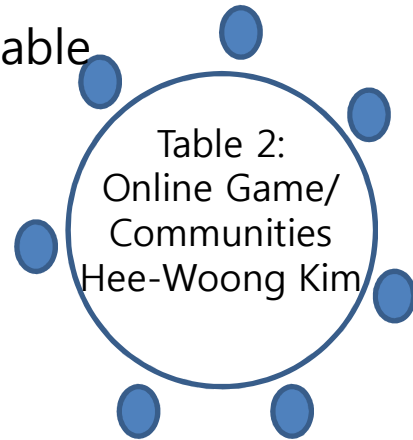
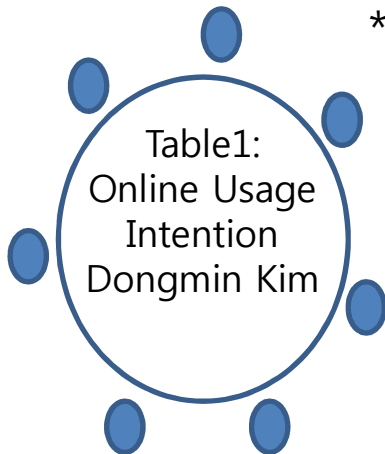


Table No.	ID	Title	Author
1	01	Factors Affecting Continuous Usage Intentions of Customers in Mobile Telecommunication Services: The Moderating Effect of the Switching Experience	JaeSung Park
	02	The effect of perceived fit and self-efficacy of self-customized interface on continued usage intention	Youn Jung KANG
	13	User Interfaces of Spam Filters: Review and Suggestions	Dongmin Kim
2	03	Online Game Developers' Information Adoption in Online Game User communities	Kyung Young Lee
	08	The Effect of Socio-Technical System on User Commitment	Hee-Woong Kim
	16	Exploring Interaction between Online Community Users by Analyzing Comments	Bae Soonhan
3	07	Who Gets More Benefits from Virtual Collaboration? Quantitative Analysis on the Productivity from Team Works in an Online Game	Byungjoon Yoo
	11	Free vs. For a Fee: The Impact of Information Pricing Strategy on Information Diffusion in Online Social Media	Hyelim Oh
	14	A study on the factors affecting the behavior of spreading online rumors	Jong-Hyun Kim
4	09	Understanding IT Professionals' Attitudes in Open Innovation Processes: An Empirical Study	Juyeon Ham
	10	Service Innovation and Performance of Hospital Organizations in the Healthcare Industry	Sang Cheol Park
	15	Assessing Economic Payoff of Cloud Computing: Market Value and Firm Performance	Insoo Son
	19	The Effects of Transparency and Feedback on Customer Intention to Reuse Online Recommender Systems	Januel L. Hebrado
5	06	All that Glitters is Not Gold: The Leaders' Board Effects in P2P Lending	Hyunmyung Do
	12	What makes Online Brand Communities Prosperous: the Mediating Role of Sense of Belonging and Brand Loyalty	Jae Hoon Lim
	17	Open Control Governance in Collaborative Collective-Intelligence Services	Hyoyoung Ahn
6	05	TRANSFORMATIONS OF MESSAGES PROPAGATED IN A SOCIAL NETWORK	Jacobi, Arie
	21	Security Standardization in the Presence of Unverifiable Control	Chul H Lee
	23	RECIPROCITY BETWEEN SENIOR IT EXECUTIVES AND IT CAPABLE FIRMS: A SOURCE OF SUSTAINABLE COMPETITIVE ADVANTAGE	JEE HAE LIM
	24	Evaluating the Efficiency of the IT Venture Business using DEA and Data Mining	Taeho Hong
7	18	Facilitating Disclosure of Sensitive Personal Information: The Role of Contextual Factors	Dong-Joo Lee
	20	Effect of Organizational Security Climate on Individual's Opportunistic Security Behavior: An Empirical Study	Myung-Seong Yim
	22	Assessing Security Risks of Airport Information Systems: The AHP Approach	Hak J. Kim



# Round Table Discussion

## ❖ During Paper Session

- Pre-established timeline
  - ✓ 10-minute presentation by author (focus on research questions, research model, results, and findings/implications)
  - ✓ 8-minute Q&A and discussion
- After 18 minutes, move on to second paper and repeat the process

## ❖ Post-Paper Session (i.e., after 54-72 minutes into the session)

- Present common theme and future research area around the three papers (additional insight obtained during presentation could be incorporated)
- Wrap it up

# **Table 1:**

## **Online Usage Intention/behavior**

**- Chair: Dongmin Kim**

01: JaeSung Park, JaeJon Kim & Joon Koh

- Factors Affecting Continuous Usage Intentions of Customers in Mobile Telecommunication Services: The Moderating Effect of the Switching Experience

02: Youn-Jung Kang & Won Jun Lee

- The Effect of Perceived Fit and Self-efficacy of Self-customized Interface on Continued Usage Intention

13: Dongmin Kim, Richard K. Cho, & Ming Yang

- User Interfaces of Spam Filters: Review and Suggestions

# **Table 2:**

## **Online Game and Communities**

**- Chair: Hee-Woong Kim**

03: Kyung Young Lee & Sung-Byung Yang

- Online Game Developers' Information Adoption in Online Game User Communities

08: Hee-Woong Kim, Sujin Choi, & Dong-Young Kim

- The Effect of Socio-Technical System on User Commitment

16: Soonhan Bae, ByoungSuk Kim, & Yong-Min Kim, & SeungIk Baek

- Exploring Interaction between Online Community Users by Analyzing Comments

# **Table 3:**

## **Social Media Network**

**- Chair: Sang-Yong Tom Lee**

07: Byungjoon Yoo & Kwansoo Kim

- Who Gets More Benefits from Virtual Collaboration? Quantitative Analysis on the Productivity from Team Works in an Online Game

11: Hyelim Oh, Animesh Animesh, & Alain Pinsonneault

- Free vs. For a Fee: The Impact of Information Pricing Strategy on Information Diffusion in Online Social Media

14: Jong-Hyun Kim & Gee-Woo Bock

- A Study on the Factors Affecting the Behavior of Spreading Online Rumors

# **Table 4:**

## **Innovation/Online Recommendation**

**- Chair: Yongsuk Kim**

09: Juyeon Ham & Jae-Nam Lee

- Understanding IT Professionals' Attitudes in Open Innovation Processes: An Empirical Study

10: Sang Cheol Park, Chulmo Ko, & Chang E. Koh

- Service Innovation and Performance of Hospital Organizations in the Healthcare Industry

15: Insoo Son, Dongwon Lee, Jae-Nam Lee, Young Bong Chang, & Rae M. Chang

- Assessing Economic Payoff of Cloud Computing: Market Value and Firm Performance

19: Januel L. Hebrado, Hong Joo Lee, & Jaewon Choi

- The Effects of Transparency and Feedback on Customer Intention to Reuse Online Recommender Systems

# **Table 5:**

## **Collective intelligence/Loyalty**

**- Chair: Gwanhoo Lee**

06: Hyunmyung Do, Seongmin Jeon, Rajiv Banker, Byungtae Lee, & Byungjoon Yoo

- All that Glitters is Not Gold: The Leaders' Board Effects in P2P Lending

12: Jae Hoon Lim, Habin Lee, & Aggeliki Tsohou

- What Makes Online Brand Communities Prosperous: the Mediating Role of Sense of Belonging and Brand Loyalty

17: Hyoyoung Ahn, Zoonky Lee, Kyungah Woo, Jooyeon Park & Unkon Lee

- Open Control Governance in Collaborative Collective-Intelligence Services

# **Table 6:**

## **IT Economics**

**- Chair: Seung Hyun Kim**

05: Jacobi Arie & Ben-Assuli Ofir

- Transformations of Messages Propagated in a Social Network

21: Chul H Lee, Xianjun Geng, & Srinivasan Raghunathan

- Security Standardization in the Presence of Unverifiable Control

23: Jee Hae Lim, Theophants Stratopoulos, & Tony Wirjanto

- Reciprocity Between Senior IT Executives and IT Capable Firms: A source of Sustainable Competitive Advantage

24: Taeho Hong, Jiyoung Park, & Taewon Lee

- Evaluating the Efficiency of the IT Venture Business using DEA and Data Mining

# **Table 7:**

## **Security/Privacy**

**- Chair: Jungpil Hahn**

18: Dongju Lee & Youngsuk Bang

- Facilitating Disclosure of Sensitive Personal Information: The Role of Contextual Factors

20: Myung-Seong Yim, Jahyun Goo, Young-Jin Kim, Tae-Seok Jeong, & Dan J. Kim

- Effect of Organizational Security Climate on Individual's Opportunistic Security Behavior: An Empirical Study

22: Hak J. Kim & Dan J. Kim

- Assessing Security Risks of Airport Information Systems: The AHP Approach



ID	Paper Title	Author(s)
01	Factors Affecting Continuous Usage Intentions of Customers in Mobile Telecommunication Services: The Moderating Effect of the Switching Experience	JaeSung Park (Chonnam National Univ.), JaeJon Kim(Chonnam National Univ.), Joon Koh (Chonnam National Univ.)
02	The effect of perceived fit and self-efficacy of self-customized Interface on continued usage intention	Youn Jung KANG (Sungkyunkwan University), Won Jun LEE (Sungkyunkwan University)
03	Online Game Developers' Information Adoption in Online Game User Communities	Kyung Young Lee (McGill univ.), Sung-Byung Yang (Hansung univ.)
05	TRANSFORMATIONS OF MESSAGES PROPAGATED IN A SOCIAL NETWORK	Jacobi, Arie (Ono Academic College), Ben-Assuli, Ofir, (Ono Academic College)
06	All that Glitters is Not Gold: The Leaders' Board Effects in P2P Lending	Hyunmyung Do (Seoul National univ.), Seongmin Jeon (Seoul National univ.), Rajiv Banker (Temple univ.), Byungtae Lee (KAIST), Byungjoon Yoo (Seoul National univ.)
07	Who Gets More Benefits from Virtual Collaboration? Quantitative Analysis on the Productivity from Team Works in an Online Game	Byungjoon Yoo (Seoul National univ.) , Kwansoo Kim (Seoul National univ.)
08	The Effect of Socio-Technical System on User Commitment	Hee-Woong Kim (Yonsei univ.), Kijun Park (Yonsei univ.)
09	Understanding IT Professionals' Attitudes in Open Innovation Processes: An Empirical Study.	Juyeon Ham (Korea univ.), Jae-Nam LEE (Korea univ.)
10	Service Innovation and Performance of Hospital Organizations in the Healthcare Industry	Sang Cheol Park (Sogang University), Chulmo Koo (Chosun University), Chang E. oh (University of North Texas)
11	Free vs. For a Fee: The Impact of Information Pricing Strategy on Information Diffusion in Online Social Media	Hyelim Oh (McGill University), Animesh Animesh (McGill University), Alain Pinsonneault (McGill University)
12	What makes Online Brand Communities Prosperous: the Mediating Role of Sense of Belonging and Brand Loyalty	Jae Hoon Lim (Brunel univ.), Aggeliki Tsohou (Brunel univ.), Habin Lee (Brunel univ.), Aggeliki Tsohou (Brunel University)
13	User Interfaces of Spam Filters: Review and Suggestions	Dongmin Kim (univ. of New Brunswick in Saint John), Richard K. Cho (univ. of New Brunswick in Saint John), Ming Yang(univ. of New Brunswick in Saint John)

ID	Paper Title	Author(s)
14	A study on the factors affecting the behavior of spreading online rumors	Jong-Hyun Kim (Woori Finace Holdings Co.), Gee-Woo Bock, (Sungkyunkwan University)
15	Assessing Economic Payoff of Cloud Computing: Market Value and Firm Performance	Insoo Son (Korea univ.), Dongwon Lee (Korea univ.), Young Bong Chang (UNIST) Jae-Nam Lee (Korea univ.), Rae M. Chang (Singapore Management univ.)
16	Exploring Interaction between Online Community Users by Analyzing Comments	Bae Soonhan (Hanyang univ.), Kim ByoungSuk (Hanyang univ.), Baek SeungIk (Hanyang univ.)
17	Open Control Governance in Collaborative Collective- Intelligence Services	Hyoyoung Ahn, Zoonky Lee, Kyungah Woo, Jooyeon Park & Unkon Lee (Yonsei University)
18	Facilitating Disclosure of Sensitive Personal Information: The Role of Contextual Factors	Dong-Joo Lee (Hansung University), Youngsok Bang (McGill University)
19	The Effects of Transparency and Feedback on Customer Intention to Reuse Online Recommender Systems	Januel L. Hebrado (The Catholic univ. of Korea), Hong Joo Lee (The Catholic univ. of Korea), Jaewon Choi (Yonsei univ.)
20	Effect of Organizational Security Climate on Individual's Opportunistic Security Behavior: An Empirical Study	Myung-Seong Yim (Sogang University), Jahyun Goo (Florida Atlantic University), Young-Jin Kim (Sogang University), Tae-Seok Jeong (Sogang University), Dan J. Kim (University of North Texas)
21	Security Standardization in the Presence of Unverifiable Control	Chul H Lee, Xianjun Geng, Srinivasan Raghunathan (univ. of Texas at Dallas)
22	Assessing Security Risks of Airport Information Systems: The AHP Approach	Hak J. Kim(Hofstra univ.), Dan Kim (univ. of North Texas)
23	RECIPROCITY BETWEEN SENIOR IT EXECUTIVES AND IT CAPABLE FIRMS: A SOURCE OF SUSTAINABLE COMPETITIVE ADVANTAGE	JEE HAE LIM, THEOPHANIS C. STRATOPOULOS, TONY S. WIRJANTO(univ. of waterloo)
24	Evaluating the Efficiency of the IT Venture Business using DEA and Data Mining	Taeho Hong, Jiyoung Park, Taewon Lee (Pusan National Univ.)

# **Student Paper Awards & Best Paper Presentation**

# Panel Discussion I

## ❖ Journal introduction and Q&A

- Won-Jun Lee (SungKyunKwan Univ.) : APJIS
- Jae-Nam Lee (Korea Univ.) : MISQ
- Young-Jin Yoo (Temple Univ.) : ISR
- Hee-Woong Kim (Yonsei Univ.) : JAIS
- Won-Suk Oh (Yonsei Univ.) : IJEC
- Gee-Woo Bock (Sungkyunkwan Univ.) : I&M

# Panel Discussion II

## ❖ Discussion on Research and Teaching

- Won-Joon Lee  
(SungKyunKwan Univ.)
- Jae-Nam Lee (Korea Univ.)
- Young-Jin Yoo (Temple Univ.)
- Hee-Woong Kim (Yonsei Univ.)
- Won-Suk Oh (Yonsei Univ.)
- Jae-Kyu Lee (KAIST)
- Byung-Tae Lee (KAIST)

**2011 LG CNS/KraIS Post-ICIS Workshop Participants**

<b>Name</b>	<b>Affiliation</b>	<b>Academic/student</b>
임재익	아주대	Academy
이경영	bishop's university	Academy
임명성	서강대	student
오혜림	McGill	student
김경태	Univeristy of Maryland	student
정광재	KAIST	student
하상욱	서울대	student
도현명	서울대	student
손인수	고려대	student
김일주	univeristy of utah	student
김성원	university og Oklrhone	student
전성민	서울대	student
김관수	서울대	student
권주희	Darthmouth	Academy (Post Dc.)
이태원	부산대	student
최수진	연세대	student
함주연	고려대	student
이병태	KAIST	student
안효영	연세대	student
김영민	한양대	student
배순한	한양대	student
이철호	UTD	student
김희경	MIT	student
이은곤	연세대	student
이동원	KAIST	student
선대원	univeristy of Notredame	Academy
오원석	Yonsei university	Academy
박주연	Yonsei university	student
Bock Gee-Woo	Sungkyunkwan University	Academic Registration
Chang YoungBong	Ulsan National Institute of Sci & Tech	Ancillary Events Only
Choi Byounggu	Kookmin University	Academic Registration
Choi Jaewon	Yonsei University	Academic Registration
Choi Kyungsub	Rhode Island College	Academic Registration
Goo Jahyun	Florida Atlantic University	Academic Registration
Hahn Jungpil	Purdue University	Academic Registration
Han Kunsoo	McGill University	Academic Registration
Han SangPil	City University of Hong Kong	Academic Registration
Hong Taeho	Pusan National University	Academic Registration
IM IL	Yonsei University	Academic Registration
Jacobi Arie	Ono Academic College	Ancillary Events Only
Kim Byungho	YONSEI University	Academic Registration
Kim Dan	University of North Texas	Academic Registration
Kim Dongmin	University of New Brunswick in Saint John	Academic Registration
Kim Hee-Woong	Yonsei University	Academic Registration
Kim JaeJon	Chonnam National University	Academic Registration

KIM Jonchyun	Woori Finance Holdings	Ancillary Events Only
Kim Jongwoo (Jonathan)	University of Massachusetts Boston	Academic Registration
Kim SeungHyun	National University of Singapore	Academic Registration
Kim Yongsuk	HKUST	Academic Registration
Koh Joon	Chonnam National University	Academic Registration
Koo Chulmo	Chosun University	Academic Registration
Lee Chul Ho	the University of Texas at Dallas	Student Member Rate
Lee Dong-Joo	Hansung University	Academic Registration
LEE Gwanhoo	American University	Academic Registration
Lee Habin	Brunel University	Academic Registration
Lee Ho-Geun	Yonsei University	Academic Registration
Lee Hong Joo	The Catholic University of Korea	Academic Registration
Lee Jae-Nam	Korea University Business School	Academic Registration
Lee Jung	KIMEP	Academic Registration
Lee Sang-Yong Tom	Hanyang University	Academic Registration
Lim Jee-Hae	University of Waterloo	Ancillary Events Only
Moon Jae Yun	Korea University	Academic Registration
Oh Jeong-ha	University of Texas at Dallas	Academic Registration
Pang Min-Seok	George Mason University	Ancillary Events Only
Ryu Young	The University of Texas at Dallas	Academic Registration
Seo DongBack	University of Groningen	Academic Registration
Shim J.P.	Georgia State University	Academic Registration
Song Jaeki	Texas Tech University	Academic Registration
Yang Sung-Byung	Hansung University	Academic Registration
Yoo Byungjoon	Seoul National University	Ancillary Events Only
Yoo Youngjin	Temple University	Academic Registration
Yoon Victoria	Virginia Commonwealth University	Academic Registration

## Wednesday, December 7, 2011

ICIS 2011

Registration Hours: 7:30am - 12nn

Placement Hours: 8am - 12nn

Exhibit Hall Hours: CLOSED

**CONFERENCE AGENDA**  
**.v1**

Key:

Shading = Changes

Strike through text = Cancellations

12:00 PM                      3E                      **EVENT #623**  
5:30 PM                      **SHICC**                      **KrAIS/LG-CNS Research Workshop**

**Contact:**      Gwanhoo Lee                      **Coordination Fee:**                      \$250

**Billing:**      **Ancillary Master**                      **Room Rental:**                      CNY 4,000

**Room Set Requirements:**

- \* Rounds of 8 for 50ppl
- \* Standing Podium
- \*

**Menu to consist of:**

	Order#	Units	Consume	Price	Total
* Coffee, Black Tea, Melon Seed Butter Cake, Banana Cake, Cookies and Fruit	30.0	pp		CNY 60	CNY 1,800
* Brownies/Miniature Pastries	3.0	dz		CNY 45	CNY 135
				<b>NET</b>	CNY 1,935
				<b>SC</b>	CNY 290
				<b>TAX</b>	CNY 0
				<b>GROSS</b>	CNY 2,225

ANT#      40                      BEO# \_\_\_\_\_  
GUAR#      0                      CHECK# \_\_\_\_\_  
ACTUAL#      0                      AMT\$ \_\_\_\_\_

**A/V Requirements:**

- \* 120' Screen. Client to provide Data Projector

Order#	Price	Total
1	CNY 1,000	CNY 1,000
<b>TOTAL ORDER</b>		CNY 1,000



## Wednesday, December 7, 2011

*Registration Hours: 7:30am - 12nn*

*Placement Hours: 8am - 12nn*

*Exhibit Hall Hours: CLOSED*

ICIS 2011

**CONFERENCE AGENDA**  
**.v1**

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Grand Total F&B	CNY 2,225.25
Grand Total AV	CNY 1,000.00
Grand Total Room Rental	CNY 4,000.00
Grand Total Event	CNY 7,225.25
Grand Total Conversion (based on current rate of 6.36050)	\$1,135.96
Coordination Fee	\$250.00
<b>EVENT GRAND TOTAL</b>	<b>\$1,385.96</b>

- 1 All costs are estimated until the SHICC has reviewed the order and confirmed pricing.
- 2 F&B Totals are based on estimated attendance. Should numbers increase a revised cost quote will be submitted
- 3 Currency conversion is based on current day rate and is subject to change.
- 4 Room Assignments are subject to change based on attendance numbers.
- 5 Guarantees for food functions are due by November 25th. Numbers cannot be decreased after this date but can be increased. Final guarantees will be based on current registration numbers.